



NOV. 5TH, 2011

Sponsored by
PTSA of AMHS

PRESS RELEASE

Taste of Arabia

Taste of Arabia is a festival for your taste buds. It is an event where students, staff, parents, community residents, and local businesses come together to celebrate the Arabia Mountain High School (AMHS) community. This festival has something for the entire Arabia Mountain community to enjoy! Highlights of the event include tastings of delicious food selections from terrific local restaurants and chefs, a Silent Auction, and one-of-a-kind visual art designs by AMHS student artists. The Silent Auction will feature a vast array of

gifts, products, and services sponsored by AMHS Booster Clubs and Sports Teams, the Art Department, and donated items from local businesses – all of which will be available to purchase by bidding. Proceeds from the event will benefit the AMHS Parent Teacher Student Association (PTSA), participating Booster Clubs and Sports Teams, as well as the Art Department.

Food will be donated by a variety of great restaurants and all of the Silent Auction items will be donated as well, which means that the event will generate 100% profit for the AMHS PTSA, Art Dept., and participating Booster Clubs and Sports Teams. However, the greatest benefit of *Taste of Arabia* is that it is a community event that brings together students, teachers, parents, community residents, and the business community for a common goal which is to strengthen community ties.

The 1st Annual *Taste of Arabia* will be held on *Saturday, November 5, 2011* at Arabia Mountain High School located at 6610 Browns Mills Road, Lithonia, Georgia 30038. Doors will open at 3:00 pm. Tastings will take place in the AMHS Commons Area from 3:00 to 6:00 p.m. The Silent Auction will be held during the same time in the lower level gymnasium; with one auction at 5:00 p.m. and the final auction at 7:00 p.m. Guests can enjoy visiting with others in the community, tasting culinary treats, and shopping for items and services to support AMHS student activities!

Each prepaid \$10 ticket entitles a guest to 5-10 tastings. A tasting will consist of a *sampling* of the restaurant's cuisine. It does not constitute a meal. Tickets can be purchased from participating AMHS Booster Clubs and Sports Teams members, AMHS Art students, or from the AMHS PTSA at the school's front office.

Parking is available at the school. A limited number of tickets will be sold at the door for \$12. Supplemental tickets at the event will be sold at a rate of \$6 for 5 tickets. Come Early! This event is sure to sell out fast!

For more information, please email amhs09ptsa@gmail.com or amhs.taste.of.arabia@gmail.com.



NOV. 5TH, 2011

Sponsored by
PTSA of AMHS

PTSA of Arabia Mountain High School
6610 Browns Mill Road
Lithonia, Georgia 30038
SUGGESTED ITEMS FOR DONATIONS
ALL DONATIONS ARE TAX-DEDUCTIBLE

1. Anything of value
2. Sky Miles, Trip for 2, airline tickets
3. Seats to a sporting event or concert
4. A stay at a timeshare property/vacation week
5. Autographed memorabilia from a professional athlete or entertainer
6. Golf Clubs
7. One night use for a banquet room
8. Perfume or cologne gift set
9. Jewelry
10. Services (electrician, have a deck built, carpentry, construction, photography)
11. Floral Arrangements
12. Designer handbags
13. Mink Coats
14. Helicopter ride
15. Instruments (piano, guitar, etc.)
16. Lessons (piano, violin, etc.)/Tutoring services for SAT, ACT, etc.
17. Artwork
18. Bicycle
19. Antique furniture in excellent condition
20. Vehicles (car, truck, motorcycle, mopeds, scooter, SUV, pick-up truck, etc.)

PTSA of Arabia Mountain High School
6610 Browns Mill Road
Lithonia, Georgia 30038



NOV. 5TH, 2011
Sponsored by
PTSA of AMHS

Suggested Items for Basket Donations
ALL DONATIONS ARE TAX-DEDUCTIBLE

1. Coca-Cola Basket - Many different types of soft drinks
2. Kindle
3. iTunes or iBooks cards
4. Movie Basket
5. Candy Assortment Basket
6. Romantic Get Away – Spa/Massage Gift Card
7. Golf Basket
8. Office Supply Basket – (wireless mouse and keyboard, flash drive).
9. School Zone Basket - TI Graphic Calculator
10. Popcorn basket
11. Travel Voucher
12. Dinner for Two
13. Bracelet Basket
14. Hair grooming Basket
15. Falcon/Hawks – Sports Basket
16. Family Game Night
17. Books
18. Wine Basket – assorted cheese and crackers
19. Relaxation Baskets
20. Gourmet Chef Basket

PTSA of Arabia Mountain High School

6610 Browns Mill Road

Lithonia, Georgia 30038



678-875-3602 (Office)

678-875-3610 (Fax)

NOV. 5TH, 2011

PTSA of AMHS

SILENT AUCTION TRACKING FORM

Donation Item: _____ Date: _____

Retail Price: \$ _____ Starting Bid Price: \$ _____

Donor Information: _____ Expected Delivery Date: _____

Name: _____

Address: _____

Contact #: _____ Contact e-mail: _____

Committee Use Only: Solicited by (Club/Member): _____

Item #



Date Item Received: _____

Received by: (print) _____

Signature: _____

Donation Item: _____ Date: _____

Retail Price: \$ _____ Starting Bid Price: \$ _____

Donor Information: _____ Expected Delivery Date: _____

Name: _____

Address: _____

Contact #: _____ Contact e-mail: _____

Committee Use Only: Solicited by (Club/Member): _____

Item #



Date Item Received: _____

Received by: (print) _____

Signature: _____





NOV. 5TH, 2011

SPONSORED BY
PTSA of AMHS

PTSA of Arabia Mountain High School
6610 Browns Mill Road
Lithonia, Georgia 30038

678-875-3602 (Office)

678-875-3610 (Fax)

Donation Request Letter

September 19, 2011

Dear Business Owner and Prospective Sponsor,

Please allow me to introduce you to Arabia Mountain High School ("AMHS") and our inaugural annual *Taste of Arabia* event which includes a Silent Auction. The *Taste of Arabia* will be held on **Saturday, November 5, 2011**. This Event will be a festival for your taste buds and the local community. Our goal is to bring together students, staff, parents, community members, and local businesses together to celebrate the AMHS community. Highlights of the evening include tastings of delicious food selections from many, terrific local restaurants and chefs, a Silent Auction, and one-of-a-kind visual art designed by AMHS student artists. At the Silent Auction, AMHS Booster Clubs and Sports Teams, and Art Department will offer a vast array of gifts, products, and services for purchase, many of which are donated by local businesses. This festival has something for the entire Arabia Mountain community to enjoy! Proceeds from the event will benefit the AMHS Parent Teacher Student Association (PTSA), and all participating Booster Clubs and Sports Teams, as well as the Art Department.

The greatest benefit of the *Taste of Arabia* is that it is a community event. This event will bring students, teachers, parents, community residents, and the business community, together with a common goal. Food will be donated by the variety of great restaurants in the area and all of the Silent Auction items will be donated as well, which means that the event will generate 100 percent profit (100%) for the AMHS PTSA, the Art Dept., and the participating Booster Clubs and Sports Teams.

To help raise funds for the Arabia Mountain High School student body, the generosity of local businesses and individuals in the community is needed to financially supplement what DeKalb County provides. The Silent Auction will be held during our *Taste of Arabia* premier event, your tax-deductible donation of a product or service will make all the difference. Donated products and services will be auctioned during the *Taste of Arabia* event, and 100% of the proceeds from the auction of those donated items will go to benefit our school student body and make our school sponsored events a success. Please target to deliver your donated item by **Monday, October 17, 2011**.

For more information about the Silent Auction to be held during the *Taste of Arabia* event, please contact our PTSA at the telephone number or fax number above, or via e-mail at amhs09ptsa@gmail.com. Additionally, you can contact me directly at amhs.taste.of.arabia@gmail.com.

Your support is needed and greatly appreciated.

Respectfully yours,

Tonya L. Strozier

Tonya L. Strozier
Co-Chair of Silent Auction



NOV. 5TH, 2011

SPONSORED BY
PTSA of AMHS

PTSA of Arabia Mountain High School

6610 Browns Mill Road

Lithonia, Georgia 30038

678-875-3602 (Office)

678-875-3610 (Fax)

Sponsorship Request Letter

September 19, 2011

Dear Restaurant Owner/Food Vendor:

How would you like to reach over 1,600 students, along with their families and friends? Please allow me to introduce you to Arabia Mountain High School (AMHS) and our inaugural annual *Taste of Arabia – a festival for your taste buds*, which will be held at AMHS on Saturday, November 5, 2011 from 3:00 p.m. – 6:00 p.m. Our goal is to bring together students, staff, parents, community members, restaurants and food vendors to celebrate the AMHS community. This festival has something for the entire Arabia Mountain community to enjoy! Highlights of the event include tastings of delicious food selections from terrific local restaurants and chefs, a Silent Auction, and one-of-a-kind visual art designs by AMHS student artists. Proceeds from the event will benefit the AMHS Parent Teacher Student Association (PTSA), participating Booster Clubs and Sports Teams, as well as the Art Department.

The greatest benefit of *Taste of Arabia* is that it will be a spectacular opportunity to expose your restaurant or food business to hundreds of prospective new patrons in one place. We challenge you to showcase the delectables that you have to offer. Let our AMHS Community sample your best cuisine that we're sure to enjoy as we become patrons of your establishment. During *Taste of Arabia*, restaurants and food vendors are encouraged to distribute business cards, flyers, discounts or coupons, and any other materials while giving out your samples.

As we receive commitment from restaurants and food vendors to participate in *Taste of Arabia*, we will feature each establishment on our Facebook page until next year's event. We will also include a link from our Facebook page to your website. In addition to participating, we ask that you consider making a donation for our Silent Auction such as Dinner for Two or Dinner for Four. All proceeds from our participating restaurants and food vendors will benefit our PTSA.

For more information about *Taste of Arabia*, please contact our PTSA at the telephone number above or via e-mail at amhs09ptsa@gmail.com. Additionally, you can contact me directly at amhs.taste.of.arabia@gmail.com. Your support is needed and greatly appreciated.

Respectfully yours,

Luanne Dean

Luanne Dean
Co-Chair of *Taste of Arabia*

